



**TRAILBLAZERS, THOUGHT-LEADERS, THESPIANS, TITANS...
THEY ALL ASSEMBLED AT THIS YEAR'S GLORIOUS HELLO! HALL OF FAME
AWARDS EVENING. AS ALWAYS, OUR GLITTERING ASSEMBLY OF SUPER-
ACHIEVERS SPANNED THE WORLD OF ENTERTAINMENT, BUSINESS, SOCIETY,
PHILANTHROPY AND THE ARTS... A POWER GATHERING PRESENTED IN AN
AMBIENCE PERMEATED BY LUXURY. GUESTS WERE TREATED TO THE FINEST OF
FLAVOURS, BE IT FROM THE CHAMPAGNE TO THE FINEST OF CUISINE. HERE,
HELLO! BRINGS YOU TIMELY TÊTE-À-TÊTES WITH ALL OUR GLORIOUS WINNERS**

The Eighth Edition of the HELLO! HALL OF FAME set yet a higher bar for award ceremonies, whether one is talking about the sheer range of personalities who sashayed in on the blue carpet, the diversity of high net worth individuals who had assembled from North, South, East and West into one elegant Astor ballroom at Mumbai's St. Regis hotel. The sit-down dinner, curated by Culinary Director, Himanshu Taneja, in collaboration with food specialist Rashmi Uday Singh, ensured happy palates, preceded by the peerless Moët & Chandon bar in the cocktail lounge area.

As is the case each year, the stage resounded with talent and explosive moments of joy, reminiscences, confessions. The night opened with a stellar performance by Ananya Birla, the only platinum artiste to sing in English, out of India. Her viral track, *Meant to Be*, performed along with the Ganesh Hegde dance troupe, had many a feet tapping under the tables. Many cine personalities, were pensive about the nature of life after the tribute to late actress Sridevi played out, from Deepika Padukone talking about how it is important to look after oneself, to Rekha dedicating her 'Cinematic Icon' award to her darling Shree Amma Yanger Ayyapan or Sridevi. A jovial Ranveer Singh called out to the MD of the Times Group, in an unusual way - "I learned that HELLO! is part of the same family as *Filmfare*. Mr Vineet Jain, you own everything, you are the Allaudin Khilji of the media world!" On a more serious note, he also dedicated his award to Sridevi.

A first for the HELLO! HALL OF FAME awards, occurred when the gracious, globally renowned Sadhguru arrived and in his unique way, performed his own alchemy with the stage, joking "If *Playboy* magazine asked me to talk about the 'Rally for Rivers' campaign and take an award, I would!" Bringing attention to the need

to reverse the ecological situation with India's dying rivers, his video also enlightened many of the powerful personalities about what they could do to improve things. Sadhguru also brought to his audience's attention that what they needed to focus on, more and more, was the quality of their consciousness. He encouraged people to download free content from FreeSadhguruDownloads.org, rather than wasting time on social shenanigans online. This is the first time in the history of the awards, that a spiritual dialogue has enlivened and enlightened India's who's who.

Other stellar moments included our rarely seen, busy corporate awardees, who ushered in a sense of groundedness and hope in the country's future. Chanda Kochhar who won the award for 'Corporate Excellence,' and who is rarely ever seen at social events, talked backstage about her many endeavours and why her journey has raised the bar in the banking sector. Anand Piramal our 'Young Business Leader,' talked of his many forthcoming real estate ventures, which take into account the need to nurture nature, as well.

The media shy Sudarshan Shetty, our 'Artist of the Year,' confessed backstage how lost he felt amongst the star power lacing our cover set! His preoccupation with folk stories and histories, delighted art lovers in the glittering assembly. Fashion maestros Shantanu & Nikhil spoke about their unique experiments contemporising Indian fashion, with gender-bender and nationalistic military-inspired collections.

All in all, the HELLO! HALL OF FAME proved to be a spectacular melange of ideas, personalities and moments that we recreate for you in the pages to follow...

TEXT: SANGEETA WADHWANI &
JEENA J BILLIMORIA
PHOTOS: ASHISH CHAWLA
CREATIVE DIRECTION: AMBER TIKARI
CONCEPT: SONAM POLADIA







*Young Business Leader
of the Year*
ANAND PIRAMAL

#realtcheck #bossman #indialove

'Our endeavour is to collaborate with renowned international partners for our projects and contribute to the ever-changing and dynamic Mumbai skyline!'

HOW DO YOU FEEL WINNING THIS AWARD?

"I am honoured to receive this award. Piramal Realty is a young organisation which aspires to build world-class developments that set new benchmarks for design and quality in the city. Our endeavour is to collaborate with renowned international partners for the design and development of our projects and contribute to the ever-changing and dynamic Mumbai skyline."

WHAT HAVE BEEN THE HIGHPOINTS OF THE YEAR?

"2017 has been a watershed year for the Indian real estate sector. Thanks to the improved levels of transparency with RERA, we at Piramal Realty had a robust 2017 in terms of sales and new launches. Despite a sluggish market, our sales have doubled this year. We completed Phase I construction of Agastya Corporate Park, Mumbai's largest Non-IT commercial development in Kurla. Designed by leading industry players in the global commercial real estate space – CallisonRTKL USA, SpaceMatrix Singapore, BurroHappold and many more – the state-of-the-art Park consists of independent buildings and multi-format office spaces. We signed a development agreement for a marquee project in Mahalaxmi. With over two million square feet of development, this will be South Mumbai's largest premium residential project. Our newly appointed CEO, Naaman Atallah has worked on some of the most iconic projects such as Burj Khalifa, Dubai Mall, Chelsea Baraks amongst many others."

WHAT DO YOU MOST LOOK FORWARD TO IN 2018?

"Recent government reforms such as RERA, GST, bankruptcy code and demonetisation have been a great boost for institutional players. These reforms will pave way for consolidation in the industry. Customers too are gravitating towards corporate developers who are backed by a strong balance sheet. All these present huge opportunities for us to grow and expand our footprint. We aim to double the size of the company in the next two years."